Fidelity Young Entrepreneurs Mentoring Programme (FYEMP)

Boosting business growth and productivity of young entrepreneurs through mentoring by experienced business leaders.



Fidelity Bank is committed to empowering young entrepreneurs and businesses as catalysts for social and economic development in Ghana. FYEMP is designed to enhance the Fidelity Young Entrepreneur's Initiative, a youth-support fund that provides financial and non-financial resources to enable youth-related businesses to survive and thrive. FYEMP seeks to pair young entrepreneurs with seasoned business leaders and mentors who will serve as business coaches.

We know that young entrepreneurs face a significant number of challenges when implementing their business strategy and vision. This programme is tailored to address these hurdles and offer the needed guidance. A team of seasoned business leaders, management experts and successful entrepreneurs who have walked the walk will be on-hand to offer invaluable advice and expertise.

If you have a strong desire to mentor and impact a youth-related business to drive economic development, the FYEMP initiative is at your doorstep.

In partnership with Mowgli Mentoring, a renowned UK-based mentoring organisation, Fidelity Bank brings you this innovative business mentoring initiative to empower entrepreneurs and businesses to go further, faster!

Through the programme, you will...

- Have a unique opportunity to give back to your community and shape the direction of your industry by supporting tomorrow's leaders in those spaces
- Have an opportunity to strengthen your leadership toolkit by honing your leadership skills
- Have an opportunity to gain new perspectives and insights from both your peers in the programme as well as mentees
- Build and nurture peer support and collaboration by sharing knowledge, reflections, and learnings with other members of the cohort

Eligibility Criteria

- You have been running your business ethically for at least 3 years
- Your business contributes to at least one of the Sustainable Development Goals (SDGs)
- You're passionate about the industry you are in
 You're a good listener with strong communication skills
- You are open-minded, with a growth mindset and ready to learn
- You support diversity, equality, and inclusion, and are open to different perspectives
- You are approachable, resourceful, and willing to share your networks
- You are ready to commit to the mentoring programme for 6 months 6 months (July 2023 to December 2023)

Timeline



Key dates and time commitment

- You will need to be available for the duration of FYEMP between July to December 2023
- You will need to be available for the 3-day in-person training event in Accra on Tuesday 4th July -Thursday 6th July 2023
- Regular calls with your mentee (at least twice a month)
- · Monthly support calls with Fidelity Bank and Mowgli Mentoring

Mentoring Info Session

To find out more, sign up for our mentoring awareness session. It's really important that you attend this session to be able to apply. If you can't make the date, please still register and we will email you the recording.



Application deadline: Midnight, Sunday 14th May 2023

For more information about the mentoring programme, contact: Maame Esi, Special Project Assistant - Partnership & Youth Enterprise: meabraham@myfidelitybank.net Efia Adofoahwaa, Special Project Assistant - Partnerships & Youth Enterprise: eadofoahwaa@myfidelitybank.net



